



Legacy Steps Privacy Policy

Effective Date: January 1, 2025

Our Commitment to Privacy

Legacy Steps is dedicated to protecting your privacy and maintaining the trust you place in us. This Privacy Policy outlines our practices for collecting, using, and safeguarding your personal information when you use our website and services. We believe in complete transparency regarding how we handle your data and are committed to compliance with all applicable privacy laws and regulations.

Information Collection Practices

Information You Provide to Us

When you interact with Legacy Steps, we may collect the following personal information:

- Full name and contact details (email address, phone number)
- Billing and payment information
- Shipping and delivery addresses
- Account preferences and settings
- Customer service communications
- Newsletter and marketing preferences

Information Collected Automatically

Our website automatically collects certain technical information:

- IP address and geographic location
- Browser type and version
- Device information and settings
- Website interaction data
- Time and duration of visits
- Referral sources

Use of Your Information

Legacy Steps processes your personal information for these specific purposes:



Core Business Operations:

- Order processing and fulfillment
- Customer service provision
- Account management
- Transaction recording and verification

Service Enhancement:

- Website functionality improvement
- Product and service development
- Customer experience personalization
- Market research and analytics

Communications:

- Order status updates
- Customer service responses
- Newsletters and promotional content (with explicit consent)
- Important service announcements

Data Protection Measures

We implement comprehensive security measures to protect your information:

Technical Security:

- Data encryption protocols
- Secure socket layer (SSL) technology
- Firewall protection systems
- Regular security monitoring

Organizational Controls:

- Staff privacy training
- Strict access controls
- Regular security audits
- Incident response planning

Third-Party Service Providers

We work with carefully selected service providers who assist in:



- Website hosting and maintenance
- Payment processing
- Order fulfillment
- Analytics services

All service providers are contractually bound to protect your privacy and use your information solely for specified purposes.

Children's Privacy Protection

We take special precautions regarding children's privacy:

- No intentional collection of data from children under 13
- Immediate deletion of any inadvertently collected children's information
- Strict parental consent requirements for any child-related data processing
- Regular review of child privacy protection measures

Your Privacy Rights

You maintain control over your personal information through these important rights:

Data Control Rights:

- Access your personal information
- Request corrections to inaccurate data
- Obtain copies of your data
- Request data deletion (subject to legal requirements)

Communication Preferences:

- Opt out of marketing communications
- Manage cookie settings
- Select preferred communication channels

International Data Practices

While Legacy Steps operates primarily in the United States, we recognize our global reach:

- Implementation of appropriate cross-border data transfer safeguards
- Compliance with international privacy standards
- Transparent data processing practices
- Protection of international customer rights



Data Retention Policy

We retain personal information only as long as necessary to:

- Fulfill stated business purposes
- Meet legal obligations
- Address customer inquiries
- Maintain appropriate business records

Policy Updates

This Privacy Policy may be updated periodically to reflect:

- Changes in our practices
- New legal requirements
- Enhanced privacy protections
- Service improvements

Contact Information

For privacy-related inquiries or requests:

Email Contact:

mbgincorp@gmail.com

Postal Address:

Legacy Steps
295 Romans Rd
New Vienna, OH 45159
United States

Legal Compliance Statement

This Privacy Policy adheres to applicable privacy laws and regulations, including:

- Children's Online Privacy Protection Act (COPPA)
- California Consumer Privacy Act (CCPA)
- General Data Protection Regulation (GDPR)
- State and federal privacy regulations

Last Updated: January 1, 2025